



Erica Mall Newsletter
Vol. 4, No. 2
October 19, 2015

Friends of Erica Mall –

Happy Autumn!

Yep, we're late. It's not a typo that this newsletter is No. 2 for the year.

Upcoming events and announcements:

October 24 (Saturday) Meet & Greet – District 2 Candidates.

On Oct 24, from 9 am to 11 am we'll be hosting a Meet & Greet for all candidates who will be on the ballot or have filed for write-in status in District 2. This includes county-wide offices like Sheriff, Clerk of Courts, Treasurer, Commissioner of Revenue, and At-large School Board, as well as District 2 specific candidates for Board of Supervisors and School Board. We've also invited candidates for the House of Delegates and Virginia Senate representing District 2.

We're encouraging participation in the Meet & Greet by offering **\$.25 coffee, tea, cappuccino, and soda.** A special treat while it lasts – free Alligator Ice. (The Alligator Ice is being put in hibernation for the winter.)

November 3 is Election Day – make sure you learn about your candidates and vote.

Hallowe'en!

It's a Saturday this year. We're hoping to see lots of little ones in their costumes – and we'll post the pictures on our Facebook page (with permission of course). Adults: we'd love to see you dressed up as well, but please, no face masks.

Winter Hours – Early Sunday closing; early hunting-season Saturday opening.

Starting on Sunday, November 1, we'll be closing at 5:00 pm on Sundays. Every other day – Monday through Saturday -- we'll be open from 7 am - 8 pm. During hunting season, we'll open on Saturdays at 6:00 am, and will again serve hot, fresh breakfast.

Hunting Season & Saturday Breakfast

Our popular fresh Saturday morning breakfasts, both for hunters and non-hunters alike, will be offered starting November 14. During hunting season, we'll be opening at 6:00 a.m. on Saturday. Stop by during the morning for a great, fresh breakfast sandwich, creamed chipped beef, egg platter, and fried potatoes.

Holiday Candy

Shortly after Hallowe'en, we'll be bringing back Holiday Candy! These ½ lb bags make perfect stocking stuffers, tasty treats for Thanksgiving, and wonderful personal rewards. Help yourself, your friends, and your



families to double-chocolate coated peanuts, old-fashioned ribbon candy, peanut brittle and squares, giant jellies, and coconut bon-bons.

Oysters

This year, we'll likely be offering oysters by pre-order only. Don't fear: our supplier tells us we'll get them within a day. Just give us a call.

Potato Salad

Miss Juanita's Potato Salad has been a huge hit. We'll be carrying it all winter long. If you're looking for a significant amount of this awesome potato salad, please give us a call ahead of time.

Dry Cleaning

Now that the weather has cooled down, it's time to get out the sweaters, coats, and heavy clothing. Make sure they're clean for the season! Drop your clothes off by Sunday a.m., and have them back the following Friday. It's become quite a popular service, and one that we're happy to offer.

Up-to-the-Minute Information

There are times when we have information that needs to be shared, in-between newsletters. If you're a Facebook user, we welcome you to "like" us on Facebook (www.facebook.com/ericamallllc). (We're nearing 500 "likes" – pretty exciting!) We also try to send timely information via Glen-net.

A note about our staff

One thing that we were repeatedly warned about when we were started this venture – good, honest employees are supposedly impossible to find in our business. The pundits were so wrong, at least in our case. We are so fortunate in having a dedicated, loyal, helpful, stable work crew, from Betty Painter, our manager who's involved in so much of the business, to John Harrington, who has been with us since day 1, to Alverta (Hall) Thompson, who just joined us this year but feels like she's belonged here (perhaps because her parents ran the store on this property back in the 70s), to occasional worker Mercedes Fauntleroy who will be graduating from W&L, and, last but not least, to our newest addition, Chantel Roane, who has shown her competency with all aspects of the business so early. Thank you, employees! And thank you, customers, for recognizing the incredible talent we're fortunate to enjoy here at Erica Mall.

We're so grateful for all of our customers. Keep giving us comments, suggestions, requests.

Don & Diane

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